

SELECT

Hotels & Resorts | INTERNOVA

E-Newsletter – Listing

Required information to be provided by Partner

Mandatory information

- Hotel/Brand name and location
- 1 hi-res Image jpg, no copy on image
- Text: **Maximum of 300 characters with spaces**

1. Header Line
2. Copy
 - a. Suggested topics:
 - i. Promotions
 - ii. Property update- new openings, renovations, features, restaurant, spa, etc.
 - iii. Events

- **Desired call-to-action:**

- a. Option 1: Landing page on the Internova Travel website
- b. Option 2: Promotional offer on the Internova Travel website

If providing an offer, it must be loaded to the Internova SELECT program rate codes, combinable with the Internova SELECT program amenities and uploaded to the Promotion Management Tool internovapartnerportal.com. Contact hotelmktg@internova.com with any questions regarding login details.

- c. Option 3: Advisor-facing PDF

- i. **PDF Requirements (optional)**

1. File size must be under 1MB no limit on text or photos, style is up to you.
2. PDF should include the Internova SELECT program logo.
3. Call to action should read – *Book via the Internova SELECT program rate codes, non-GDS users can contact xxx and ask for the Internova SELECT program rates and amenities.*

Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.